

Aaron Pulford

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Education

Professional Associations

PIBA - Personal Injury Bar Association

Areas of Specialism

Complex Fraud

Personal Injury

Industrial Disease

Environmental Damage

Product Liability

Commercial Disputes

Inquests and Appeals

Profile

Aaron Pulford is a leading figure in complex, high-profile personal injury law. With an exceptional career highlighted by landmark victories in several high profile cases Aaron has a relentless commitment and delivers exceptional results for his clients.

Aaron Pulford brings a wealth of legal expertise from his extensive professional journey. Called to the Bar in 2008, Aaron has built a robust career specializing in complex personal injury and fraud cases. Before joining Cobden House Chambers in 2019, he honed his skills working for several leading national and multi-national law firms as an advocate and Professional Support Lawyer.

Aaron's practice is particularly noted for handling high-profile cases, including his recent success as the sole counsel for Tesco in the largest motor fraud trials in the UK. Over nearly four years, Aaron defended 13 claims and pursued counterclaims against 29 individuals involved in orchestrated crash frauds, resulting in awards for both compensatory and exemplary damages. This case, covered extensively in the press, highlighted Aaron's strategic acumen and his capability to manage highly complex litigation.

In addition to his significant fraud cases, Aaron has extensive experience acting for blue-chip insurers, companies, manufacturers, and private clients in trials and interlocutory hearings. His practice spans a broad spectrum of personal injury law, including traumatic brain injuries, spinal injuries, serious sexual assaults, workplace stress, and environmental damage claims.

Complex Fraud Matters

Expertise in defending and prosecuting major fraud rings, including the largest civil fraud operation in the UK.

Personal Injury

Specializes in catastrophic injury claims, traumatic brain injuries, spinal injuries, and serious sexual assaults.

Industrial Disease

Handles complex NIHL claims, asbestos-related conditions, and emerging risk claims such as chemical exposure and acoustic shock.

Environmental Damage

Proficient in handling claims related to environmental damage and contamination.

Product Liability

Extensive experience in product liability cases, including cross-border group actions involving defective products.

Commercial Disputes

Experienced in personal injury claims involving complex commercial disputes, contractual indemnities, and contribution claims.

Inquests and Appeals

Skilled in handling inquests and appellate work, including significant cases and appeals on Part 36 effects and fraud findings.

Notable Cases

Largest UK Motor Fraud Operation

Practice Area: Personal Injury

Sole counsel for Tesco, defending 13 claims and pursuing counterclaims against 29 individuals over four years, resulting in awards for compensatory and exemplary damages.

High Court Contempt Proceedings

Practice Area: Personal Injury

Instructed in consequential proceedings against claimants involved in fraudulent claims, including a referral to the Office of the Attorney General.

Group Actions

Practice Area: Personal Injury

Managed complex multi-party actions, including NIHL claims against police forces and cross-border disputes involving defective products

What the Directories say

Aaron is our go-to Barrister when defending fraudulent cases. Technically excellent, he is able to navigate around problems and provide innovative solutions to complex issues. A tenacious litigator, his cross-examinations are a must-see!

Instructing Solicitor

Aaron is natural and confident advocate; His preparation is meticulous and his tireless work-ethic with a fierce intelligence puts his clients completely at ease."

Client

Aaron always strives for the absolute best result, dealing with each brief passionately. His level of service, attention to detail, and drive for each case is up there with the best at the junior Bar."

Instructing Solicitor

Aaron has always been able to advise and assist with excellent attention to detail and clarity. Aaron's ability to cut through complex and unusual issues and accident circumstances has recently led to very favourable settlements for clients who were faced with blanket denials prior to Aaron's involvement. Aaron has a friendly and down-to-earth manner with those instructing him and his clients whilst remaining forceful and compelling as an advocate."

Instructing Solicitor

Aaron adopts a pragmatic and robust approach to defending fraudulent insurance claims. He provides detailed strategic advice in respect of complex fraud rings, claims in the torts of deceit and conspiracy, and contempt actions against fraudulent parties. A highly-skilled advocate with formidable knowledge and unwavering dedication to his clients."

Instructing Solicitor

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Instructing Solicitor

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